BY LINDSAY STUART

DESIGN PORTFOLIO

SELECTED WORK FROM 2014 TO 2019

MY RESUME



LINDSAY STUART

Graphic Designer + Artist

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LINDSAY M. STUART

GRAPHIC DESIGNER + ARTIST

PROFILE

An enthusiastic graphic designer and artist with over 8 years of experience in collaborating, designing, and creating multimedia materials for a variety of industries. Adept in communicating with clients and employers alike to conceptualize projects from beginning to end. I have worked on event programs for national government agency summits, photographed and edited editorial content, created and maintained web galleries, re-branded luxury apartment communities, logos marketing designed and materials, and hand-drawn photorealistic portraits. I have studied various avenues and niches of graphic design that include UX design, instructional design, video editing, typography and layout design. My passion for design is buoyed by a strong desire to ever expand my knowledge and skill set so that I am always growing and evolving as an artist.

MY EDUCATION

Baylor University/ Waco, Texas August 2003 - May 2008 Bachelor of the Arts in Fashion Design Minors in Graphic Design + Business Admin.

MY CONTACT INFO



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MY EXPERIENCE

Instructional + Graphic Designer / 2018 - Present

Insignia Federal Group/ National Science Foundation - Arlington, VA

Design and create e-learning courses for federal employees, contractors, and IPA's. Responsible for designing monthly promotional videos and marketing materials for the National Science Foundation's Academy.

- Designed and instructed (both an online course as well as a class-based course) an IT Privacy training course that is mandatory for all of NSF
- Have successfully raised awareness/raised attendance of monthly course offerings by the NSF Academy via animated videos and calendars
- Created video courses for online learning that include videos, animations, audio recordings, and graphic design work
- Collaborated on several large-scale course designs that required learning new software and techniques that were unknown prior. Have since successfully mastered these programs and continue to learn additional programs as they are provided.

Freelance Graphic Designer + Artist/ 2011 - Present

Art by Stuart - Austin, TX + Washington, D.C.

Develop and present proposals to individuals, small business owners and company managerial staff for projects that range from internet banners and brochures, logo designs, brand design/redesign, business cards, photo editing, mailing flyers, hand-drawn portraits and more.

- Assisted in the design of a printed program, infographics, and marketing materials for the Department of Energy's 2018 National Better Building's summit
- Designed marketing materials for the PGA "Save Muny" fundraising event in Austin, Texas
- · Created a fictional character and back story that an entire Tex-Mex restaurant is based upon
- Conceptualized and constructed a 3D finish line, photo backdrop for the Austin "Race-for-the-Cure"
- Successfully landed a Virginian interior design firm a new nationwide contract with the creation of a presentation containing 3D rendered images and virtual walk-throughs of existing units

Construction Photographer + Editor/ 2016 - 2017

Multivista[™] - Baltimore, MD + Washington, D.C.

Photographed large-scale construction sites throughout Maryland and the District of Columbia; create photography schedules; built rapport with clients and site personnel; edited large batches of photographs for digital correction and uploaded final images to company site for client viewing and filmed/edited instructional videos for future client use.

- Developed and maintained a reliable shooting and photo editing schedule for myself and other company photographers
- Created communication protocols between the office manager, photographers and clients so all parties were up-to-date on scheduling, site shoots, photo editing turn-arounds and photo batch uploads
- Provided retouching services, image optimization, color conversions/corrections and other digital support for clients
- Directed, filmed, and edited instructional videos of third party contractors for future client use.
 Was responsible for creating a guided speech/script, title and chapter placements, light sound editing, and ensuring that the necessary information was delivered clearly, in the correct order, and adhered to the guidelines set by the client.



LINDSAY M. STUART

GRAPHIC DESIGNER + ARTIST

MY SKILLS

IVI Y	MY SKILLS					
	Adobe Photoshop/Lightroom		Adobe InDesign			
	Adobe Illustrator		Adobe Premiere Pro			
	SketchUp Pro		nXt Render			
	MS Powerpoint		MS Word			
	MS Excel		Quickbooks			
	Traditional Graphite Sketching		Colored Pencil			
	Sony AX53 Handycam		Canon EOS Rebel T6			

ADDITIONAL SKILLS + QUALITIES

Efficiency	Creativity	Attention to Detail	"Go-Getter"
Problem Solving	Dedication	Accountability	Customer Service
Management	Adaptability	Project Planning	Organized

MY REFERENCES

Available Upon Request

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INNOVATIVE.
CREATIVE.
HARD WORK.
PASSIONATE.
EXPERIENCED.





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BRANDING DESIGN

TOOLS

Adobe InDesign, Adobe Photoshop, Adobe Illustrator



O1. COMPANY RE-BRANDING

Client: Fairy Godsitters, LLC

Years : 2015

DESCRIPTION

This client requested a complete re-branding with an end result of a "newer, more modern, and more fun" business identity that would resonate locally with her clients and be easily recognizable on social media platforms. I created an entirely new design aesthetic that included a new logo and company "mascot" that was engaging to young children. I also defined identity guidelines in a document that detailed brand fonts, images, typography, color palettes, layouts for social media, and design use examples for letterheads and other future print materials.





O2. BAR + CAFE BRANDING, PACKAGING, + PROMOTIONAL MATERIALS

Client: Larry Peel Co.

Years : 2015

DESCRIPTION

The Landmark Bar & Cafe is located inside the renovated historic Comal Power Plant that was built in 1926 in New Braunsfels, Texas. The client tasked me with not only creating a brand that emulated and complemented the industrial aesthetics of the building but a brand that connected with the local community. This led to incorporating the building's iconic physical profile into a brand identity and logo that is enduring, timeless, and indicative. I worked to assimilate the same industrial and vintage feel of the building and logo into the design of promotional materials, food service and product packaging mockups, dining menus, and business cards.

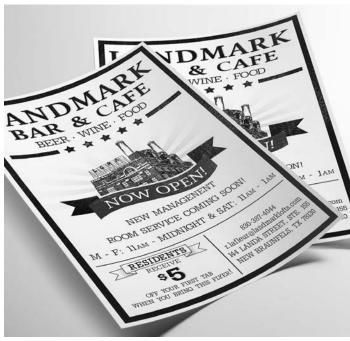












PRINT DESIGN

TOOLS

Adobe InDesign, Adobe Photoshop, Adobe Illustrator



O1. MUIR LAKE APARTMENTS

Client: Larry Peel Co.

Years : 2016

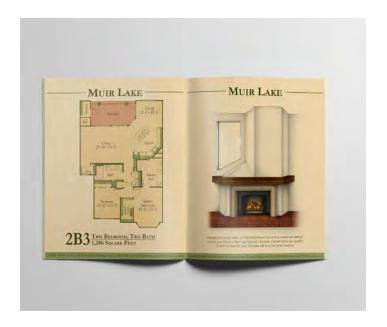
DESCRIPTION

This project entailed creating a detailed brand identity complete with a leasing brochure for print as well as business cards, letterhead and envelopes, digital file copies, and brand guidelines for future use. Also included in this project was the design and creation of an apartment community map that was not only clear and straight-forward for potential tenants but also visually striking as it was printed in a large scale format and featured in the leasing office.

The Muir Lake Apartment Community in Cedar Park, Texas was nominated for "Property of the Year Award: Most Beautiful Leasing Office" by the Texas Association of Builders in 2016. My design work of the leasing map was directly referenced for "further enhancing the natural beauty of the area as well as the beauty of the building's design and overall aesthetics" (TAB Awards Brochure/Program Presentation 2016).













O2. NATIONAL SUMMIT PROGRAM

Client: US Dept. of Energy/ RE Tech Advisors

Years : 2018

DESCRIPTION

I was hired on for this project to work with existing design parameters and assist in the creation of a program for the 2018 Better Buildings Summit. Requirements included 156 pages worth of information editing and layout, designing detailed schedules in a clear and easy to view manner, creating and designing interesting graphics and flow charts, and assisting in the development of an infographic for print.

This project came with the unique challenge of being the collaboration of two different branches of the U.S. Department of Energy and a third party design firm. This necessitated the ability to be flexible and ready to make changes quickly and at a moments notice.











3D MODELING + RENDERING

TOOLS

SketchUp, Podium Browser 2.0, I Render nXt, Adobe Photoshop

O1. APARTMENT REMODEL + STAGING RENDERING

Client: Lohre Interior Consultants, Inc.

Years : 2018

DESCRIPTION

My skills were employed with Lohre Interior Consultants, Inc. by the owner/operator who was in the process of submitting a proposal for a new contract that involved remodelling and staging apartment units for a large, national company. The scope of this project included creating and rendering over fifteen different 3D apartment floor plans from existing plans that were to scale and "staged". Our collective goal was to demonstrate what these apartments could ultimately look like were Lohre Interiors awarded the contract.

I first created and designed digital models of these apartment units. Then, I collaborated with an interior designer of the company to "furnish" each unit extensively. Finally, I rendered different images for each unit that were inserted into the proposal and presentation. Lohre Interiors successfully landed this contract in part to my extremely detailed renderings that illustrated the owner's vision and direction accurately.





O2. BAR + CAFE REMODEL RENDERING

Client: Larry Peel Co.

Years : 2016

DESCRIPTION

These renderings were completed prior to the remodel of an unused space within the historical Comal Power Plant that was built in 1926 in New Braunsfels, Texas. The client had already remodelled and refurbished the building into varying spaces that included condominiums, lofts/apartments, and commercial offices; save this area which would become the bar and cafe. Working from the architectural plans, I built a scaled 3d model for the client complete with future finishes, appliances, and furnishings.

This project was unique in that I was given complete creative freedom to design a space that resonated with the overall aesthetics of the historical building and also appealed to residents and local patrons. These renderings were used in print and digital media for investors and for residents in a large "coming soon" banner that was hung during construction.



LOGO DESIGN

TOOLS

Traditional sketching, Adobe Illustrator, Adobe InDesign, Adobe Photoshop

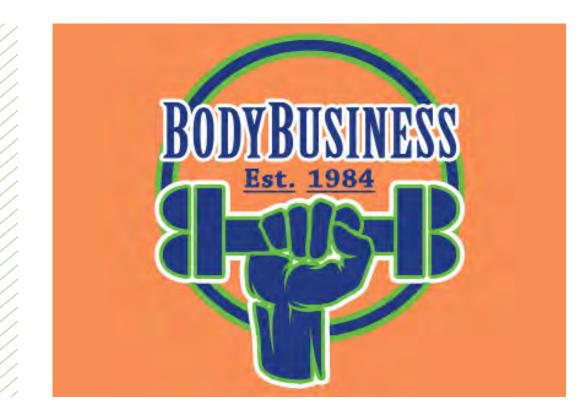
O1. BELLA VISTA DEVELOPMENT GROUP LLC



O2. DK MARIA'S LEGENDARY TEX MEX



O3. BODY BUSINESS FITNESS



O4. WES - HOME RENOVATIONS

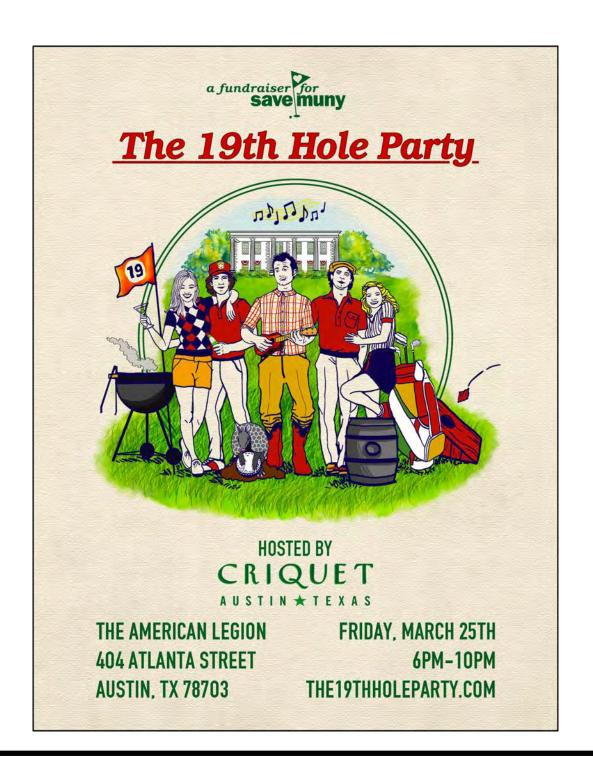




COMMISSIONED DESIGNS

TOOLS

Traditional drawing mediums (graphite + colored pencil), Adobe InDesign, Adobe Photoshop, Adobe Illustrator, SketchUp, iRender nXt



O1. SAVE MUNY GOLF COURSE

Client: The Save Muny Foundation

Years : 2017

Tools : Adobe Illustrator + Adobe InDesign

DESCRIPTION

For this client I had the honor of designing promotional materials that were displayed throughout the 2017 PGA Tournament in Austin, Texas. This project included flyers, maps, infographics, and business cards for The Save Muny Foundation that partnered with the PGA for a professional golf tournament as well as a large fundraising event dedicated to saving a local golf course.



O2. ABSTRACT TATTOO COMMISSION

Client: Private Client

Years : 2016

Tools: Graphite Pencils + Adobe Photoshop

DESCRIPTION

This tattoo was based off the song "Randy Described Eternity" by Built to Spill, specifically the following lines: "Every thousand years, this metal sphere ten times the size of Jupiter floats just a few yards past the Earth. You climb on your roof and take a swipe at it with a single feather and hit it once every thousand years. 'Til you've worn it down to the size of a pea...".



O3. CREATING SEÑORA MARIA

Client: DK Maria's Legendary Tex Mex

Years : 2017

Tools : Graphite Pencils + Adobe Photoshop

DESCRIPTION

When I was commissioned for this project, I was given the task of creating a woman, Maria, around whom an entire restaurant's brand would be centered upon. I began with two large, hand-drawn portraits; one of Maria in her younger years and, one when she was older. After completing her portraits, I was asked to create five additional large (18" x 24") drawings that emulated Texas and Mexico at the turn of the century. These drawings, along with the portraits of Maria, are in display throughout the restaurant.













O4. PHOTO EDITING + WEB GALLERY MAINTENANCE

Client: Larry Peel Co.

Years : 2011-2016

Tools : Adobe Photoshop

DESCRIPTION

This ongoing contract called for editing and maintaining web galleries that included images of apartment units, amenities, future development sites, and construction site progress. I was responsible for reviewing photos, editing and making necessary changes; manipulating photos to achieve the highest quality, and collaborating with different photographers to ensure all aspects of each apartment community were covered and documented for potential tenants to easily view.

05.

RACE FOR THE CURE FINISH LINE BACKDROP

Client: Austin Chapter of Race for The Cure

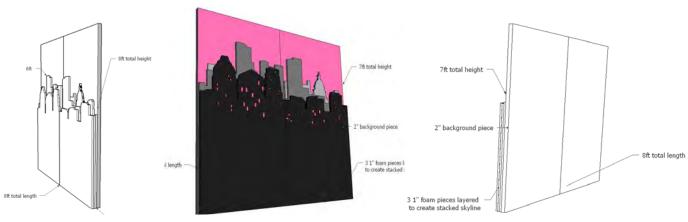
Years : 2015

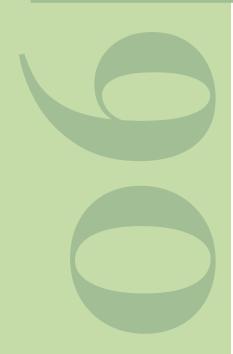
Tools: SketchUp, iRender nXt, Adobe Photoshop

DESCRIPTION

A unique challenge that I had to overcome with this project was that I first had to design a 3-dimensional product that was lightweight and easily assembled and disassembled. This led to a collaboration with a local stage prop-builder who assisted in my design ideas as well as my material selections. Secondly, the design had to be durable and be able to withstand the assembly, the weather conditions, as well as ace finishers bumping into it. Lastly, the final product needed to be bright and uplifting and incorporate the Austin skyline. Ultimately, I was awarded this contract because of my collaborative efforts with a local prop professional as we were able to successfully combine his material and construction suggestions with my artistic designs.







PET PORTRAITURE

TOOLS

Traditional drawing mediums (graphite + colored pencil), Watercolor, Acrylics, Ink, Adobe Photoshop



O1. RAVEN

Client : Private Client

Years : 2017

Tools : Colored Pencils + White Ink



O2. LAWTON

Client: Private Client

Years : 2016

Tools : Graphite Pencils



03. GRACIE

Client : Private Client

Years : 2017

Tools : Watercolor + Graphite



O4. COOPER

Client : Private Client

Years : 2017

Tools : Colored Pencil + Acrylics + White Ink



O5. JETT

Client : Private Client

Years : 2017

Tools : Colored Pencils + White Ink



O6. HERO

Client : Private Client

Years : 2016

Tools : Graphite Pencils + Acrylics

BY LINDSAY STUART

A SHORT SUMMARY

A brief collection of works from my career thus far that range from branding design to traditional portraiture to 3d modelling. For further information regarding these pieces or for more information on my skills and availability, please feel free to visit www.artbystuart.com or, contact me at info@artbystuart.com.